



data.world

PARTNER BRIEF

# Increasing Confident Data Use with DataOps

**Order Details [Resource]**

Latest Record: 6d ago  
No known issue.

**Description**  
This dashboard was designed to provide comprehensive insights into transactional data between buyers and seller.

Data Steward: Ralph Worley  
Data Owner: Trent Mera  
Sensitivity: PCI, PFI, PII  
Usage Recommendation(s):  
Use this for analysis that requires the fundamental transactional record of all sales orders regardless of location

**Related Terms**  
Average Order Value | Average Order Value By Channel | Customer Lifetime Value | Net Revenue

**Data Sources**  
RETAIL\_ORDER  
[View in Lineage Explorer](#)

Effective DataOps requires an ongoing feedback loop between the builders of data applications and the users of those applications. data.world enables data producers and consumers to easily communicate and share important metadata — increasing the use of high-quality data.

There is a communications gap between data producers and data consumers. Data engineers spend as much as 30% of their time answering and re-answering questions from data consumers about the data — time that could be spent addressing issues and ensuring reliability. Despite all of the time spent addressing these questions, more than 60% of business users don't trust the decisions they make using data.

data.world streamlines communication and enables companies to make data-driven decisions confidently. Data producers and data consumers have the information they need to be productive at their fingertips — in the data catalog and in the applications they use to make data-driven decisions, like Slack, Tableau, PowerBI, Looker, ThoughtSpot, Salesforce, and more.

**FORRESTER®**



**“Data.world successfully navigates the space between data engineers, stewards, and analytic professionals.”**

**The Forrester Wave™:  
Enterprise Data Catalogs  
For DataOps, Q2 2022**



# The data.world advantage

Data-driven decision making is a team sport. When more people participate, collaborate, and contribute, the more valuable and effective data analytics is. The scale and flexibility of the data.world platform ensures that thousands and even tens of thousands of data users — data engineers, stewards, data analysts, and more — can work together.

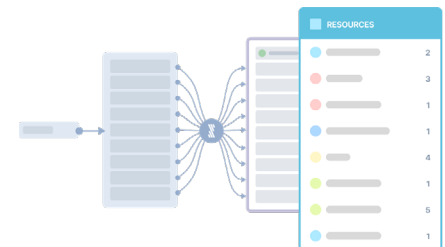
data.world enables everyone from data producers to data consumers to connect to and query any transformations, data models, and data sources with lineage, powerful contextual recommendations, and the ability to model complex business processes and hierarchies. With a cloud-native architecture, data.world integrates with the modern data stack and supports innovative approaches to data analytics, like data mesh and data fabrics.

## Increasing the use of high-quality data



```
1 SELECT online_order_data, orderid, merchandise, tax, shipping
2 shipping_invoices_current_refresh.ship_cost (t.actual)
3 FROM online_order
4 2018_shipping_invoices_current_refresh (t.shipping_invoices_
5 2018)
6 SELECT additional_sales_orders_data, orderid, merchandise, tax
```

ID	data	orderid	merchandise	tax
1	2018-10-31	2324408	99.9	
2	2018-10-31	2324408	99.9	
3	2018-10-31	2324408	99.9	
4	2018-10-31	2324408	99.9	
5	2018-10-31	2324408	99.9	
6	2018-10-31	2324408	99.9	
7	2018-10-31	2324408	99.9	



### Increase confident data use

Create seamless communication between data teams and consumers on data quality and report lifecycle in the data catalog or in applications, like Slack, Tableau, ThoughtSpot, and many more.

### Improve DataOps efficiency

Improve DataOps efficiency by eliminating tedious, manual tasks, and automating important workflows and communications.

### Deliver trusted & resilient data pipelines

Troubleshoot broken data pipelines and update data consumers on data quality and usage with data.world's native lineage offering and automated data quality notifications.

To learn more about how data.world for more information visit:

<https://data.world/product/schedule-a-demo/>

## About data.world

data.world is the data catalog platform. Its cloud-native SaaS (software-as-a-service) platform combines a consumer-grade user experience with a powerful knowledge graph to deliver enhanced data discovery, agile data governance, and actionable insights. data.world is a Certified B Corporation and public benefit corporation and home to the world's largest collaborative open data community with more than two million members, including ninety percent of the Fortune 500. Our company has sixty-two patents and has been named one of Austin's Best Places to Work seven years in a row. Follow us on [LinkedIn](#), [Twitter](#), and [Facebook](#), or [join us](#).